



Substance Use Health

Safer Language: Compassionate and Stigma-Free



HELP END STIGMA.

SOCIAL STIGMA HAPPENS

when there are negative attitudes or behaviours towards people who use substances or towards their friends and family

SELF STIGMA HAPPENS

when someone internalizes messages

STRUCTURAL OR SYSTEMIC STIGMA HAPPENS

when policies in health and social services increase stigma and barriers to getting help



Source:

<https://www.canada.ca/en/health-canada/services/publications/healthy-living/stigma-why-words-matter-fact-sheet.html>

Great
RIVER
ONTARIO
HEALTH TEAM



ÉQUIPE SANTÉ
ONTARIO DU
Grand
FLEUVE

Kaniatarowanénhne Kaniatari:io Ata'karitéhtshera Raotinèn:ra

